

JON DEGORSKY

Hi! I'm a creative director and consultant who specializes in connecting people to brands through live events and experiential marketing. From leading design teams to turnkey delivery, here are some of the ways I've been helping brands and clients exceed expectations:

- Successfully led 5 multi-discipline creative studios
- Won \$10M+ for clients as a freelance consultant
- Designed, pitched, and developed programs with global brands including Toyota, Audi, Smirnoff, BBC Studios, DuPont, Aston Martin F1, and more

Jon DeGorsky

[EXPERIENTIAL SOLUTIONS FOR EVENTS & ACTIVATIONS]



WORK EXPERIENCE

FREELANCE | 2022 - PRESENT

Creative Director, Event Marketing Consultant

Leading and collaborating with teams to deliver winning customer engagements through narrative-driven experiential campaigns, displays, and environments with seamless integration into their respective brand culture and marketing goals.

CLIENTS & PARTNERSHIPS:

- NVE EXPERIENCE AGENCY
- JACK MORTON
- TWO EIGHTEEN
- MVP COLLABORATIVE
- PRODUCTION THEORY
- SPIRO
- NEXUS XP
- AGEN-C
- 2HEADS
- PARTI

EWI WORLDWIDE | 2021 - 2022

Creative Director

Led internal design teams for the creative development of events and live experiences alongside a core team of industry experts. Direct collaboration with clients such as Fisker, Electrify America, T-Mobile, and Linamar.

CZARNOWSKI | 2020 - 2021

Creative Director

Directed Toyota's 9-person 3D and 2D creative team to craft and produce physical and digital auto shows, events, displays, and retail activations. Was lead 3D and UX designer for the launch of the Toyota virtual auto show featured on Toyota.com.

EWI WORLDWIDE | 2015 - 2020

Senior Designer & Creative Lead

GEORGE P. JOHNSON | 2014 - 2015

3D Designer

SPARKS | 2013 - 2014

3D Designer

EWI WORLDWIDE | 2011 - 2013

3D Designer

PHONE

[734-536-9341]

EMAIL

[JDEGORSKY@GMAIL.COM]

PORTFOLIO

[BEHANCE.NET/JDEGORSKY]

LOCATION

[ROCHESTER HILLS, MI]